

Zachary Nelson

Front-End Developer

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PROJECTS

- Developed a comprehensive recipe search application using a robust recipe API, enabling users to discover a wide range of culinary delights..
- Created a dynamic workout app with React.js and styled components, providing users with a personalized fitness experience.
- Designed and developed SEO-optimized single-page web applications with robust e-commerce features, utilizing JavaScript, HTML, CSS, and React.js.

Personal Portfolio: displaying some of the projects I've developed.

<https://zachary-nelson.co.za/>

SKILLS SUMMARY

- HTML
- CSS (Tailwind and SASS)
- JavaScript/Typescript
- ReactJS, Angular, jQuery and NextJS
- Git and Github
- SEO Principles
- Traditional/ Headless CMS

EXPERIENCE

Front End Developer | Bet.co.za

10/2022 - current day

-Subdomain and Website Management: Manage updates and changes to subdomains and websites associated with the Bet.co.za brand for marketing purposes.

-SEO Optimization and Performance Monitoring: Analyze website traffic and user behavior to identify areas for improvement and optimize content for better user engagement, conversion rates, and search engine rankings.

- Content Management System (CMS) Expertise: Utilize a content management system (CMS) to efficiently create, publish, edit, and schedule website content.

-Collaboration: Work closely with internal stakeholders and marketing, to ensure content aligns with overall marketing goals.